

**PROCEEDINGS OF THE BROWN COUNTY
EDUCATION & RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the **Brown County Education & Recreation Committee** was held on Thursday, February 4, 2010 in Room 200 of the Northern Building – 305 East Walnut Street, Green Bay, WI

Present: John VanderLeest-Chair; Jesse Brunette, Kathy Johnson,
Adam Warpinski, Pat Wetzel
Also Present: Bill Dowell, Doug Hartman, Jon Rickaby
Neal Anderson, Scott Anthes,
Gene Umberger, Becky McKee, Jayme Sellen,
Lynn Stainbrook, Lori Denault, Terry Watermolen, Curt Beyler

I. **Call Meeting to Order:**
The meeting was called to order by Chairman John VanderLeest at 5:32 p.m.

II. **Approve/Modify Agenda:**

Motion made by Supervisor Warpinski and seconded by Supervisor Johnson to approve as amended. MOTION APPROVED UNANIMOUSLY

III. **Approve/Modify Minutes of January 7, 2010:**

Motion made by Supervisor Warpinski and seconded by Supervisor Johnson to approve. MOTION APPROVED UNANIMOUSLY

1. **Review Minutes of:**

- a. **Library Board (December 17, 2009)**
- b. **Neville Public Museum Governing board (December 134, 2009)**

Motion made by Supervisor Warpinski and seconded by Supervisor Brunette to receive and place on file. MOTION APPROVED UNANIMOUSLY

Library:

2. **Engineering Assessment – Branches:**

Library Director, Lynn Stainbrook, highlighted the engineering assessment report completed by Boldt Construction. Four facilities were scored with Kress at 84%, Ashwaubenon-61%, Southwest-65%, and Weyers-Hillard at 82%. Goals of the assessment were to determine a long range facility maintenance plan. The task will now be to integrate the building maintenance plans (including the Central Library), adding the four leased buildings which include Denmark, Wrightstown, East Green Bay, & Pulaski.

Emergency exit lighting is a concern in four of the buildings and will be set as a priority. Other concerns include the utility enclosure at the Weyers-Hillard

Branch and ice/snow runoff at Ashwaubenon. A request was made by the committee to prioritize needs and bring back in March.

Curt Beyler was introduced as the new Interim Library Facilities Manager. A request was made that he attend the March meeting to address the above issues.

Motion made by Supervisor Johnson and seconded by Supervisor Wetzel to prioritize emergency and safety issues and bring back to the March meeting for discussion. MOTION APPROVED UNANIMOUSLY

3. **Report from Facilities on Stimulus Applications.**
(*Referred from December 3rd meeting*).

Mr. Dowell requested additional time to address this matter/

Motion made by Supervisor Johnson and seconded by Supervisor Wetzel to hold until March meeting. MOTION APPROVED UNANIMOUSLY

4. **Director's Report:**

Lynn Stainbrook distributed her written Library Report, highlighting activities during the last reporting period (see attached for details).

In addition:

- Sixteen proposals have been received for architectural services which will be reviewed and scored by Thursday, 2-11-2010.
- Checkout numbers have increased 6.6% over the previous year, with people in the building showing an increase of 13.9%, or 1.4 million, along with a 7.6% increase in computer usage.
- Wrightstown Branch will be hosting a wine tasting fund raiser on March 6th.

Motion made by Supervisor Johnson and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY

Museum:

5. **Attendance & Admission, December 2009:**

Motion made by Supervisor Johnson and seconded by Supervisor Warpinski to receive and place on file. MOTION APPROVED UNANIMOUSLY

6. **Director's Report:**

Gene Umberger highlighted activities during the last reporting period from his written report (see attached for details).

Coming exhibits include *Green Bay's African American Community* (Feb 21st to the 28th), and *Whatever Happened to . . . Operation Area Arts* which will run from January 30th to April 5th. Umberger distributed information relative to "cement man" which was created in 1968 (see attached for details of this exhibit).

Becky McKee added that the gift shop is now open seven days a week, with new merchandise arriving regularly. A new membership brochure (designed by NWTC students) should be available in February. In addition, she reported that a \$5,000 grant was received from the Smithsonian Community Grant Program, sponsored by the MetLife Foundation, to develop and implement public programming related to "*Earth from Space*".

Motion made by Supervisor Brunette and seconded by Supervisor Johnson to receive and place on file. MOTION APPROVED UNANIMOUSLY

Parks:

7. Budget Status Financial Report for November 30, 2009:

Neil Anderson reported that expenditures and revenues are on track to meet year end budget goals.

Motion made by Supervisor Johnson and seconded by Supervisor Brunette to receive and place on file. MOTION APPROVED UNANIMOUSLY

8. Action to approve 2009 Private Accesses for Neshota Park and Reforestation Camp:

Although there was some question by Supervisor Warpinski of the necessity of this annual request for easements onto County land, a recommendation was made to approve.

Motion made by Supervisor Johnson and seconded by Supervisor Warpinski to approve for the year 2010. MOTION APPROVED UNANIMOUSLY

9. Director's Report for December 2009:

Doug Hartman distributed the 2009 Park Accomplishments Report for Facility and Park Management. It includes information on park activities, 2009 employee milestones, park attendance, customer service, budget, special revenue and expense account information, 2009 donations and grants, capital and non-capital projects completed, the Park System Sustainability Plan, achievements in "Going Green" and what is planned for 2010, along with safety and risk data. (See attached for details)

A written staff activity report was distributed (attached) with a verbal report by Jon Rickaby of activities at the Reforestation Camp. He indicated that ski trails continue to be groomed and that concessions have seen high numbers. There was a large loss of trees during the big snow storm earlier this winter and cleanup continues on nearly 50 miles of trails. There were 62 preventative maintenance activities completed in January.

Supervisor Brunette questioned the lack of fish activity at Lily Lake and Mr. Hartman indicated that high phosphorus levels are limiting fish growth. The DNR plans to conduct an analysis with results expected sometime in 2011. Brunette asked for regular updates.

Motion made by Supervisor Brunette and seconded by Supervisor Wetzel to receive and place on file. MOTION APPROVED UNANIMOUSLY

Golf Course:

10. Superintendent's Report:

(FYI – Financial Graph & Summary not available due to year end books not closed)

Superintendent, Scott Anthes, highlighted activities during the last reporting period:

- The condition of the course is good, although there were some concerns with recent rain.
- A subcommittee has received revised plans from the Oneida Tribe relative to Hole #17 which are being reviewed at this time. A recommendation is expected in April or May.
- Three high school teams (Bayport, Southwest, Ashwaubenon) have committed to play again this year
- Three outings have been gained over last year.
- All Mondays except one (July 12th) are booked for the 2010 season.
- A 6 x 12 greenhouse has been purchased to grow flowers for hanging baskets.

Motion made by Supervisor Warpinski and seconded by Supervisor Johnson to receive and place on file. MOTION APPROVED UNANIMOUSLY

NEW Zoo:

11. Zoo Monthly Activity Report for January 2010:

a) Visitor Center Operation Reports:

i. Admission Revenue Attendance:

Updated reports for admission, revenue, and attendance were distributed and are attached. Anderson reported a record attendance in 2010 of 270,000 people. He expects to be able to put \$100,000 in the reserve fund

ii. Gift Shop, Concessions, & Zoo Pass Revenue:

Gift shop sales show a 33% increase from the previous year. Numbers in the Taste of the Tropics, and Paws and Claws Gift Shop are good even though it is under remodeling. The menu in the Mayan Restaurant is attached. He projects the Mayan project to come in under budget at approximately \$8,000.

b) Curator's Report – Animal Collection Report:

Anderson highlighted events from his written report included in packet material.

c) Education & Volunteer Programs Report – December 2009:

Volunteer hours for December 2009 were reported at 529.

Motion made by Supervisor Johnson and seconded by Supervisor Wetzel to approve 11 a, b, and c. MOTION APPROVED UNANIMOUSLY

12. **Budget Adjustment Report (#09-146): Increase in expenses with offsetting increase in revenue:**

This budget adjustment report relates to reallocation of funds from one account to another within the major budget classifications.

Motion made by Supervisor Warpinski and seconded by Supervisor Johnson to receive and place on file. MOTION APPROVED UNANIMOUSLY

13. **Director's Report:**

Anderson reported that he is working with Time Warner to install cameras in animal exhibits for use in pediatric units at hospitals. This will be called Zoo TV and will be a donated project.

Motion made by Supervisor Johnson and seconded by Supervisor Brunette to receive and place on file. MOTION APPROVED UNANIMOUSLY

Resch Centre/Arena/Shopko Hall:

14. **December 2009 - Attendance for the Brown County Veterans Memorial Complex:**

Motion made by Supervisor Warpinski and seconded by Supervisor Johnson to receive and place on file. MOTION APPROVED UNANIMOUSLY

Other:

15. **Audit of Bills:**

Motion made by Supervisor Johnson and seconded by Supervisor Wetzel to approve payment of bills. MOTION APPROVED UNANIMOUSLY

16. **Such Other Matters as Authorized by Law:**

March 4, 2010 meeting to be held at Resch Center

Agenda: Library – Emergency/Safety Issues in all buildings

Motion made by Supervisor Johnson and seconded by Supervisor Warpinski to adjourn at 6:55 p.m. MOTION APPROVED UNANIMOUSLY

Respectfully submitted,

Rae G. Knippel
Recording Secretary

LIBRARY

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Library Report January, 2010

General

Planning for the migration to the new Integrated Library System (ILS) has begun. A "go live" date of September 23 is proposed.

Administrative staff visited Oshkosh Public Library for a tour of the library and to see how the transition of their traditional check-out desk into self-service stations has benefited the library. Other items of note were mobile display units that allow the flexibility to keep new materials always looking fresh and interesting and RFID technology that expedites check-out and also provides security on library materials.

The Friends of the Library's final report on the Give-A-Kid-A-Book campaign indicated that 13,683 books were collected and 10,172 were distributed to low-income children as part of the Salvation Army's Christmas Giving program. Leftover books are offered to local agencies that work with disadvantaged children.

The library received a \$500 grant from Service League of Green Bay to support the Summer Reading Program.

Maintenance staff and staff from Weyers-Hilliard attended the Bloodborne Pathogen Training offered through the county.

Federal and state tax forms are available at all library locations.

200 tickets to the touring ice show, "Disney on Ice – Princess Classics" were donated by Feld Entertainment as prizes for the library's Disney on Ice Reading Program.

Central Library

Sixteen proposals were received for the Central library pre-design architectural services.

The library welcomes new hire and children's librarian, Jessica Pyrek.

The monthly Anime program that features the showing of a variety of films had 40 people in attendance – one of the largest groups recorded.

Southwest staff did two storytimes in Spanish for the Keller Elementary Headstart program. About 100 Spanish-speaking students, parents and teachers applied for library cards while visiting.

The Central Library worked with Family & Childcare Resources of Northeast Wisconsin to plan and present a panel discussion on Parenting with Depression. The event at the library was attended by 39

adults, including parents who suffer from depression, other family members and social service professionals. FCRNEW provided free childcare for attendees.

Step-it-Up Storytimes were held on four Friday mornings in January. These storytimes are full of participation stories and action songs geared for short attention spans, kinetic learners and those who need exercise during this cold winter season.

Ashwaubenon Branch:

Staff attended the webinar "Staying Current and Dealing with Information Overload" sponsored by NFLS.

Staff participated in the "Biggest Bedtime Story" event held for students and their families at Cormier School. The purpose of the event is to encourage families to start the tradition of reading together every night.

Denmark Branch:

In partnership with the High School Technology Department, a workshop on the social networking tool, "Twitter" was held.

Over 200 Early Childhood Center students visited for a special winter story time and each child was able to check out a book to take home

The 18th Annual Pajama-rama was celebrated with bedtime stories, parachute fun and yummy treats.

Led by staff, the adult book club, The Denmark Book Nuts, read and discussed "The Friday Night Knitting Club".

East Branch:

A Book Babies storytime featured "Infant Massage" conducted by guest Fay Bailey, R.N. and was attended by 20 people.

A frequent customer, who just happened to have woodworking tools along, cheerfully fixed the loose laminate on the edge of the YA shelves. He said that he appreciates the library and was happy he could help.

Shifting of several collections has created additional space for easier browsing.

Kress Family Branch:

An instructor from Bay Area Yoga presented a special program for preschoolers that included a story, stretches, and basic yoga moves. 22 were in attendance.

Pulaski Branch:

Preschoolers had a "fashion extravaganza" as they tried on outfits from the costume boxes during a Dress Up storytime.

Staff provided Internet training to public.

Internet usage is up 20.4% for January 2010 as compared to January 2009. Customers seem comfortable with using SAM (PC Reservation) and are adapting to it very nicely.



Southwest Branch:

The Spanish-English Conversation Group met at Mi Casa restaurant for dinner and conversation. 14 adults attended.

Staff attended a Badgerlink webinar on Encyclopedia Britannica in Spanish.

New programming, Senior Wii Bowling, was offered. The response was so positive that the weekly programs will continue through March. An afternoon league is also being considered.

Central staff presented "It's All Japanese to Me," a program for parents about manga and anime.

Interest continues to grow in the Knit and Crochet group - 12 participants attended the last meeting.

Weyers-Hilliard Branch:

Miss Amy of The Little Gym presented an activity program for young children.

A donation of \$450 was received from a regular patron for children's programming at the branch.

A deluxe sea life play cube, a unique activity center with five different panels was purchased for the branch by the Friends. Children can practice color recognition, hand-eye coordination, even counting.

Save the date! Plans are underway for the branch's 10th birthday party, on Saturday, June 12, 2010.

Children attending storytimes celebrated Pajama Day, enjoyed cookies and cocoa, and met the costume character, Llama Llama (of the Red Pajamas).

The Fireside Book group discussed "1000 White Women," by Jim Fergus. The M & M (Murder and Mayhem) group considered works by John Dunning, featuring bookseller and ex-Denver cop Cliff Janeway.

Wrightstown Branch:

Storytimes featured winter themes and health and fitness.

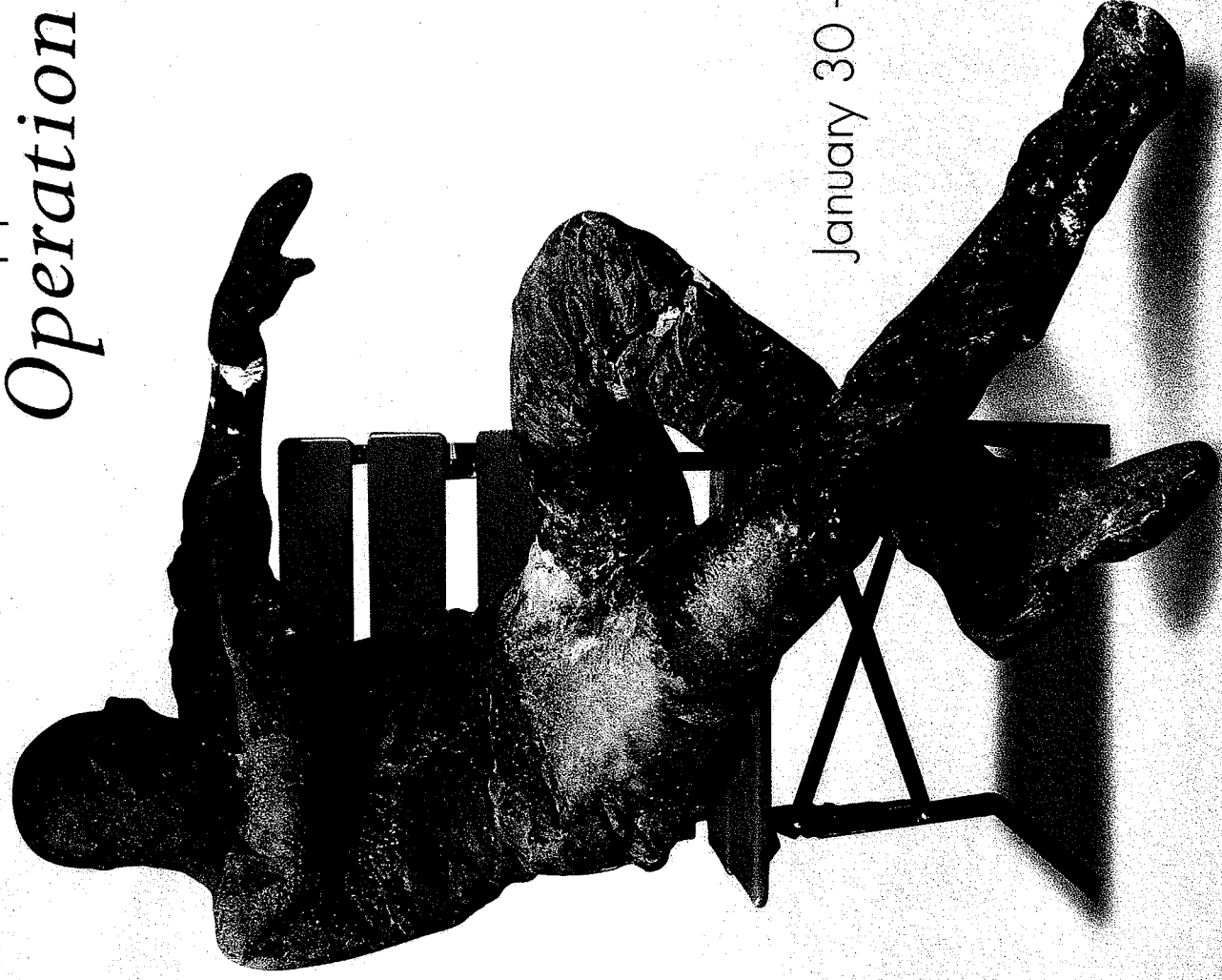
The Wrightstown Area Library Committee is hosting a fundraiser, "An Evening in Tuscany" to benefit the library on Saturday, March 6 from 7-10 p.m. The event will feature wine tasting, cheese and appetizers and a silent auction.

In the late 1960s, a vibrant and distinctive arts program—Operation Area Arts—briefly flourished in Green Bay and vicinity.

The impact of Operation Area Arts is still strong. The young artists and teachers who worked in OAA wanted to "make a difference," and they did. More than forty years later, their hard work and talent are remembered by the community and their influence is still felt today.

While the emphasis of the exhibition is on the visual arts, OAA also encompassed dance, music, theater, and literature. Many of the instructors are still active in their artistic careers, although some are deceased and others could not be located.

Whatever Happened to ... *Operation Area Arts* 1966-1969



January 30 - April 4, 2010

(6)

The Beginning

Michael Kazar, an artist and teacher within the University of Wisconsin Center System, originally came up with the concept for OAA. In the fall of 1965, he met with John David, Coordinator of the Cooperative Educational Service Agency No. 9, to discuss the possibility of securing federal funds in support of an arts program. A non-renewable, three-year grant was awarded under Title III of the Elementary and Secondary Education Act of 1965.

A Board of Consultants and an Advisory Citizens Council were established, and the resources of many cultural and educational organizations were utilized.

Board of Consultants

Norbert Ecker	Juanita Makaroff	Karen Prevetti	Michael Kazar
Donovan McDonough	Russell Widoe	James Quinn	

Advisory Citizens Council

Martha Proctor	Jane Greene	Charles Schmidt	Frank Joswick
Carl Scholz	James Quinn	Carl Bruno	Mrs. Lyle Wagner
Norbert Hill	Rudy Miller	Rev. Richard Kleiber	Rev. Ernest LaMal
William Vickery	Robert Blaney	K. W. Haubenschild	

Cultural and Educational Organizations

Wisconsin Department of Public Instruction	UW-Madison
UW-Green Bay Extension Center	St. Norbert College
Wisconsin Art Education Association	Wisconsin Arts Foundation and Council
Kellogg Public Library	Neville Public Museum
Door County Library	Green Bay Community Theater
Green Bay Park and Recreation Department	Actors Equity Union

The non-teaching staff included:

Michael Kazar, Art Consultant and Program Director 1966 and 1967
Charles Gaines, Creative Writing Consultant and Program Director 1968 and 1969

Karen Prevetti	Norbert Ecker
Oleg Kovalenko	James Quinn
James Kreiter	Karen L. Zich
Judi Kaz	Roxie Tachovsky
Anita Kirschling	Gene Allard
Leona Courard	Robert Warpinski

Visual Arts

The visual arts department of OAA gave students the opportunity to work in a studio environment. A series of slide and film presentations were offered in outlying areas, and a traveling "artmobile" visited schools and communities throughout Northeastern Wisconsin. Visual arts instructors included:

Mel Kishner	Robert Phillips
Robert Kirschling	Robert Russell
John Gordon	Patricia Ellisor Gaines
Richard Olsen	Karon Hagemeister Winzenz
Harald Glass	

Peter Poplaski: Poplaski was not an instructor in the OAA project, but is one of its most celebrated students.

The Cement Man

This sculpture was made by students in the class taught by Patricia Ellisor Gaines. Her class was approached by two City of Green Bay officials to create an outdoor sculpture for the city's downtown. The first plan submitted by the class was rejected, so the students came up with another idea—casting a life-size human figure in stone and placing it on a park bench. Premontre High School student Bob Eckberg was chosen to be the model.

The sculpture was unveiled in 1968 at the Youth Arts Festival in Jackson Park. It was vandalized the second night. The class repaired it, and it was placed in what was going to be its permanent home on Washington Street in Green Bay. As Ellisor Gaines reported: "Crowds began to gather and there was an ugly rumble. People were shocked and upset. They said the figure was hideous, a pre-historic man and a Frankenstein." The next day it was moved one block down the street, where it remained all summer. In September 1968 it was seriously vandalized and once again removed. It was eventually repaired and given to the Neville Public Museum.

Literature, Drama, Music, Dance

While this exhibition concentrates on the Visual Arts Department of Operation Area Arts, the other artistic disciplines of literature, drama, music, and dance were also very popular. Among the instructors were:

Literature	Michael Culross	Richard Wentz
Drama	Mary Curran	Bud Beyer
Music	Robert Swan	Carol Young
	Brice Farrar	Ann Anderson
	Oleg Kovalenko	
Dance	Nicolai Makaroff	Jury Gotschalks

Instructional TV

Operation Area Arts pioneered a series of music programs for elementary school students that aired first on WBAY-TV and later on WLUK-TV. They were produced by Russ Widoe, who was appointed Director of Northeastern Wisconsin-In-School Television (NEWIST). Perhaps best known as the popular Colonel Caboose character, Widoe produced 128 fifteen-minute music lessons for the series, reaching thousands of children. Widoe retired in 1980 and died in 1999, but NEWIST continues to thrive.

Museum Report

Exhibits

- *Green Bay's African American Community* (2/1-2/28)—mezzanine exhibit
 - Exhibit celebrates Black History month by taking a look at some of the people, organizations, and events that have helped define Green Bay's African American community during the last 40 years
 - Invitation only reception Feb. 5, with accompanying program
- *Whatever Happened to . . . Operation Area Arts* (Jan. 30-Apr. 5)

Programs (in addition to ongoing series, such as Natural History Lecture Series, International Film Series, Geology Club and Astronomical Society programs, etc.)

- Participated in "Winterfest On Broadway" Jan. 30
 - Activities at the event and at the Museum; reduced admission fees during time of event
- Neville Dinner Program "Nuts About Squirrels" (2/11/10), includes live squirrel ("Sideways the Flying Squirrel")
- *Earth from Space* exhibit program:
 - "Explorer Saturday: Earth from Space," co-hosted by Wisconsin Space Grant Consortium (Feb. 13). Fair-like event in which families and students will be able to explore different examples of satellite technology, aerial photography, and internet resources for geography.
- Visitor Satisfaction Survey (hand-out)

Neville Public Museum Foundation Report

Membership/Fundraising

- New membership brochure (designed by NWTC student and printed by college) should be available in February—new membership benefits started Jan. 1
- Reception for exhibit *Whatever Happened to . . . Operation Area Arts* Jan. 29
- Reception tomorrow night for exhibit *Green Bay's African American Community* (Black History Month) tomorrow night in conjunction with the Northeast Wisconsin African American Association (NEWAAMA)
- Grant received from Smithsonian Community Grant Program, sponsored by MetLife Foundation, for \$5,000 to develop and implement public programming related to *Earth from Space*, specifically for busing and admission of school groups, two Explorer Saturday programs, two speaker honorariums, and advertising

Director's Report

Facility & Park Management

December 2009

Marv Hanson

Fairgrounds

- Park security, Park inventory & daily campground monitoring
- Process maintenance work orders
- Safety Training
- Construction of picnic tables
- Snow plowing as necessary

Neshota Park

- Cleaning, security checks and Park inventory
- Open cross-country ski trails – Ski trail grooming and trail inspection
- Snow plowing as necessary

Way-Morr Park

- Security checks and Park inventory

Lily Lake

- Cleaning, security checks and Park inventory
- Boat launch collection and enforcement
- Install safety/warning fence around lake aerator
- Snow plowing as necessary

Wrightstown Park

- Security checks and Park inventory

Fonferek Glen

- Cleaning, security checks and Park inventory
- Monthly sign inventory checklist
- Snow plowing as necessary

Matt Kriese

Barkhausen

- Conducted snowmobile training with staff
- Reviewed potential habitat restoration area with the BC Land Conservation Dept
- Installed XC ski and snowshoe trail signage
- Grooming ski trails as necessary
- Prepared winter outdoor education program materials
- Snow removal duties
- Preventative maintenance on summer equipment

Special Events or Programs

- Volunteers – 3 attendees, 9 volunteers

Suamico Boat Launch

- Frequent building inspections and routine grounds inspections
- Plowed lot as necessary

Fox River Trail

- Inspection of snowmobile trails
- Installed boards on bridge to protect against snowmobile damage
- Removed hunting warning signage
- Maintained St. Francis restroom and dog waste stations

Mountain-Bay Trail

- Inspected snowmobile trail signage/installed and corrected as necessary
- Open snowmobile trails and cleared brush/trees as necessary
- Maintained dog waste stations

Devil's River Trail

Rick Lédvina

Bay Shore Park

- Continued to cut up downed wood for sales in campground
- We currently do security checks of the facility on a regular basis to maintain the integrity of the park
- Snow removal as needed

Brown County Park/Pet Exercise Area

- Repaired two gates and put up additional signage for users
- Snow removal as needed

Pamperin Park

- We continue to cut wood for Bay Shore
- Snow removal as needed

VandeHei Property

- Security checks of the facility on a regular basis to maintain the integrity of the Park

Wequiock Falls

- Security checks of the facility on a regular basis to maintain the integrity of the Park

Brown County Golf Course Ski Trails

- We got the snow and the trails are up and running

Jon Rickaby

Reforestation Camp

- Completed 16 work orders
- Chipped all debris behind the cold storage building to clear the area
- Routine park and zoo building cleaning
- Routine snow removal and salting
- All park and zoo inspections and repairs
- Post storm ski trail clean up
- Ski trail grooming and lodge maintenance as well as upkeep
- Painted and updated the managers office space as well as organizing it
- Repairs made to the zoomobile brakes and service light
- Did the zoo train preventative and stored it for off season

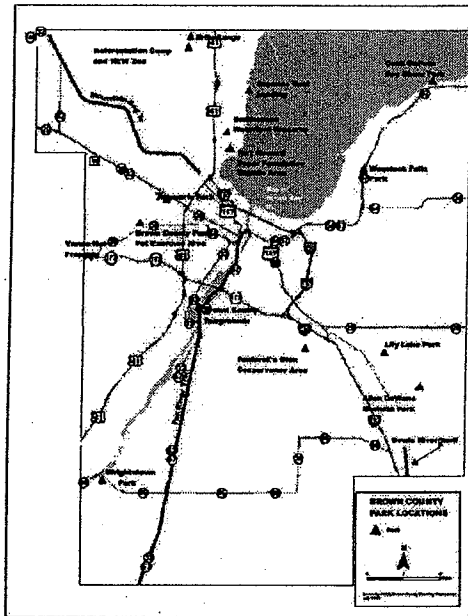
Facility and Park Management

2009 Park Accomplishments

Park activities include:

- Resource management
- Educational programs
- Wildlife observation and nature study
- Boat launching/fishing
- Picnic grounds
- Playgrounds
- Pet exercise area
- Disc golf course
- Shelter rentals
- Festivals/special events including the county fair
- State recreational trails
- Rifle Range
- Trails for hiking (47 miles), mountain biking, cross country skiing (22 miles), equestrian (26 miles) and snowmobiling (192 miles)
- Lease agreements for Triangle Ski Hill, National Railroad Museum, Arena/Expo/Resch Center, Packers practice field
- Camping

List of Parks



2009 Milestones

5 Years

- John Machnik

10 Years

- Paul Danielski

15 Years

- Gary Bukouricz
- Wade Grenke

20 Years

- Jon Rickaby
- Bill Roskams

25 Years

- Rita Price
- Greg Neville

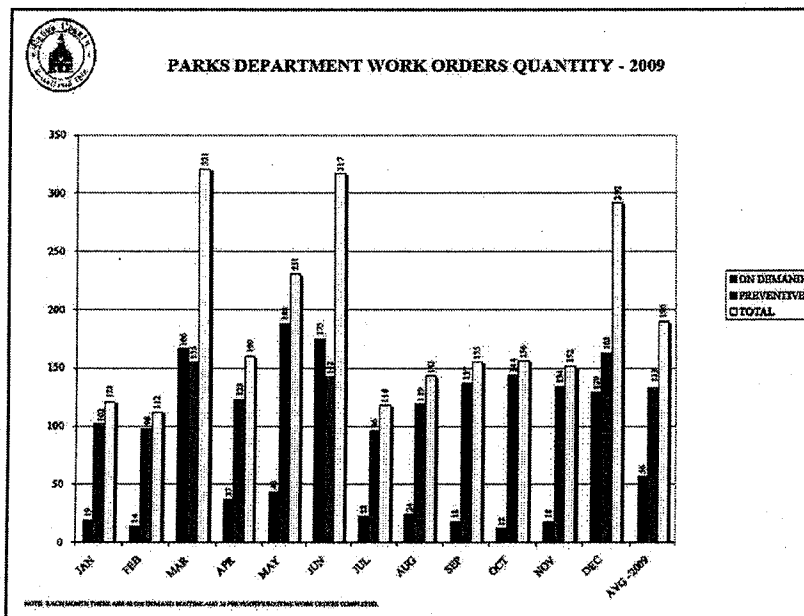
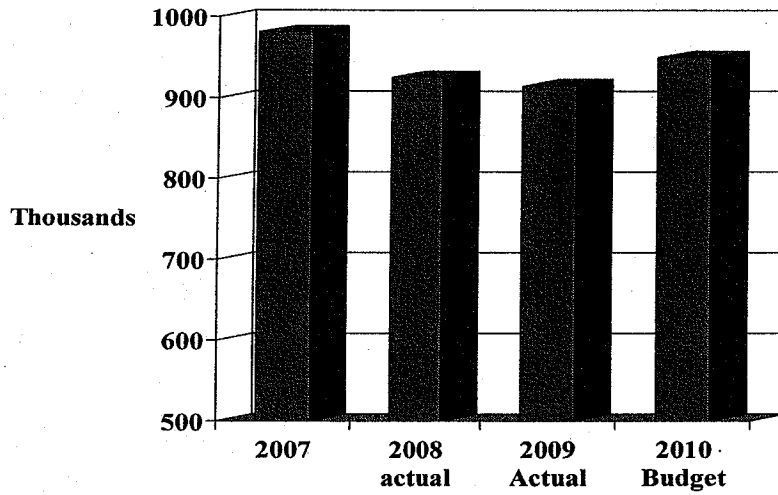
30 Years

- Mary Paque

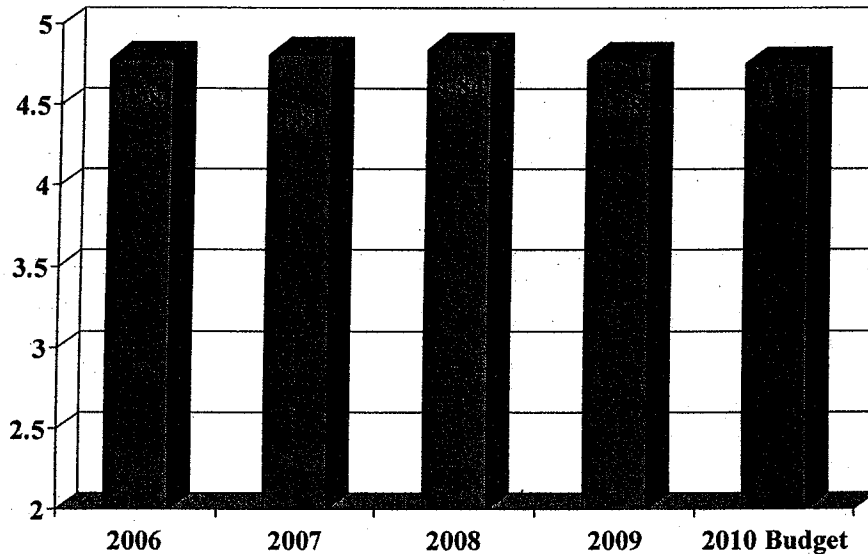
Retirements

- Jerry Czech 32 years
- Maggie Hoopingarner

Attendance ~ Parks



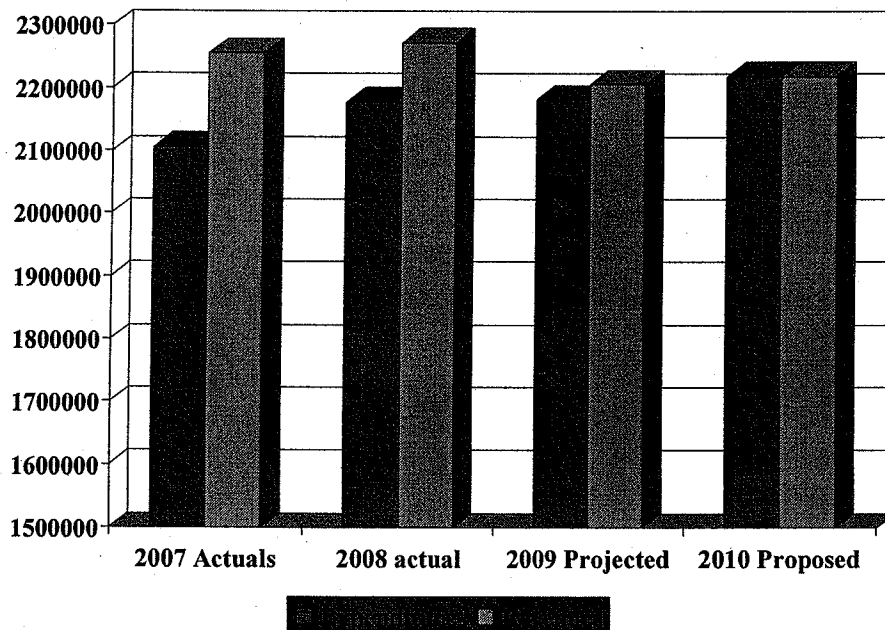
Customer Service ~ Parks



Customer Service Comments

- Can't say enough about how great Matt was with our group!
- Tax dollars well spent
- It makes me happy to be alive when I ski on such a beautiful trail – keep it up!
- Ryan was awesome! He is friendly and very friendly.
- Great help and always a good experience
- A big thanks to the Brown Co. Park Dept. for maintaining such great launches and facilities like the Suamico Launch!!
- The trails are just wonderful, bathrooms smell better than some homes!
- I think everything was excellent. Sy was extremely nice!
- Just want to thank the crew that takes care of the trail in Brown County. Great job - very friendly and hard working.
- Very clean! Attentive staff. Great bargain.
- I would like to say Brown County has the best kept trails around.
- John and co-workers do an excellent job at keeping the trail clean & easy to rollerblade on. Thanks!
- Everything was excellent. Good job Randy.
- Jim is a great guy, helps in so many ways.
- The Crohns & Colitis walk was held in your lodge. The facilities were superior & the workers were helpful.

BUDGET



Special Revenue/Expense Accounts

- Arena Renovation
- Boat Landing
- Cross Country Ski
- Park Trust Fund
- Land & Building Acquisition
- Rails to Trails

2009 Donations

Reforestation Camp

- Stump Farm Classic - \$2000
- Photenhauer Funeral Home Trees - \$500
- Bench/Trees – Rickaby Family - \$600

Fox River Trail

- Memorial Bench – Peter Naze Memorial \$9,500
- Friends of Fox River Trail "Pave the Trail" Campaign \$7,155
- Interpretive Signage – Leadership Green Bay - \$4,000
- Memorial Tree – Betty Stoveken - \$200

Mt. Bay Trail

- Memorial Trees Lyndahl Funeral Home - \$270

Barkhausen Waterfowl Preserve

- Memorial Bench – Harlo Peterson - \$400
- Miscellaneous Eagle Scout Projects

Fairgrounds

- Farm Tech Days – Landscaping \$2,400

Neshota

- Eagle Scout Benches - \$450

Wequiock Falls

- Jean Nicolet Statue from WDNR - priceless

2009 Grants

State of Wisconsin - \$20,000

Friends of State Trails
for FRT Paving

State of Wisconsin - \$47,975

Snowmobile trail
program

State of Wisconsin - \$24,783

Snowmobile trail
supplemental funding

2009 Non-Capital Projects Completed ~ Parks

Barkhausen Waterfowl Preserve

Upgrade audio-visual equipment for OE programming
Snowplow acquired for truck

Neshota

Refurbish fireplace hearth in shelter
Paint shelter interior
Install tile flooring in restrooms

Bay Shore

Replace playground wood chips
Remove old buildings
Install privacy fence
Repair shelter fascia
Replace laundry equipment

Pamperin

Repair privacy fencing
Sidewalk repairs
Tree planting
Grind concrete "trip hazards" on walkways

Wequiock Falls

Construct stairway rail/overlook/access steps

Mountain-Bay Trail

Install trail head entrance signs
Reform drainage ditch

Fairgrounds

Replace nails and re-coat horse barn roof
Paint shower room interiors
Grind concrete "trip hazards" in buildings

Reforestation Camp

Complete Mar-An-Dol boundary fence
Rifle range sign replacement
Ski trail renovation at trailhead
Observation tower rail
Erect buffer strip signage
Resurface playground chips
Install Pines shelter water shut-off
Multiple Zoo projects

Fox River Trail

Repair Asphalt sections
Install asphalt between Midway and Lasee Rds
Install Naze memorial bench
Install new signage

Suamico Boat Launch

Rebuilt pay station kiosk
Installed new entrance sign
Roof replacement on restroom
Install restroom door timers

PARK SYSTEM **SUSTAINABILITY PLAN**

POLICY STATEMENT

Brown County Park System's goal, through the implementation of this Plan, is to insure principles of sustainable stewardship for our park lands and facilities as well as providing physical surroundings and operational practices that create a clean and healthy environment for our park visitors and staff. This dynamic document will serve as a roadmap for the Park System to meet its goals and objectives in a sustainable manner; now and into the future.

PARK SYSTEM **SUSTAINABILITY PLAN**

GOALS

The Park System will sustainably manage, in a fiscally responsible manner, its land and facilities to minimize our impact on the environment through the achievement of the following goals:

1. Provide community and employee education on sustainability practices and procedures
2. Conserve our natural resources for current and future generations
3. Provide a healthy and productive environment for staff & visitors
4. Design and operate buildings in a sustainable manner
5. Reduce and manage waste responsibly
6. Reduce our overall carbon footprint
7. Preserve & protect our natural, cultural and recreational resources
8. State of Wisconsin "25x25" goal for energy independence

GOING "GREEN"

2009 Achievements

- Began installation of metal roof on Barkhausen Interpretive Center/Residence
- Installed water shut-off at Pines Shelter – now furnace will not be necessary over winter months to keep water lines from freezing
- Introduced micro-fiber toweling
- Toured Aldo Leopold Legacy Foundation and International Crane Foundation
- Drafted Parks Sustainability Plan
- Member of Energy Independence "Buildings" subcommittee and "Administration" subcommittee
- Replaced Bay Shore laundry equipment with Energy Star equipment
- Way-Morr parking lot designed for storm water management
- Programmable thermostats at Barkhausen
- Light bulb replacement to T-8 bulbs at multiple park locations
- John Deere tractor with "economy" PTO selection
- Light sensors at Fairgrounds restroom
- Light /fan sensors at Neshota restroom

2010 Planned

- Bay Shore Park wind turbine
- Photovoltaic system at Barkhausen
- Continued participation in Energy Independence Activities
- Begin Implementation of Sustainability Plan objectives
- Elimination of 16 foot mower and replace with smaller unit

2009 Safety/Risk

- Conducted P.I.T training and competency
- Developed snowmobile use training/testing
- Conducted occupational noise, hazardous communication, respirator program, plant/animal exposures, fire extinguisher, blood borne pathogens training, ergonomics (back safety) training, PPE training, rifle range operations, chainsaw training for seasonal staff, First Aid Certification for all staff
- MSDS update and reorganization – HMIS labels
- Replace all gas cans with metal
- Began Confined Space Analysis
- Observation tower railing and other structural concerns fixed
- Instituted bear sighting procedures
- Developed Outdoor Education Program teacher cautions/awareness
- Age appropriate playground signage received
- FRT signage (bikes yield to pedestrians) erected
- Completed Wequiock steps and railing
- Replaced Bay Shore playground woodchips
- Grind Pamperin walkway concrete lips and Fairgrounds barn trip hazards
- Asphalt replacement on FRT
- Elimination of concrete tube at Camp playground and wood chip re-surfacing
- Special Event inspections increased
- Poison Ivy signs developed at Bay Shore
- Addresses established and address signs erected for all county parks
- Bridge railings installed at Barkhausen

NEW ZOO
ADMISSIONS REVENUE ATTENDANCE
2010 REPORT
2008, 2009, 2010

ATTENDANCE

MONTH	2008	2009	2010
January	624	806	834
February	456	2,524	
March	5,879	6,941	
April	12,810	22,456	
May	37,908	42,282	
June	48,832	53,597	
July	49,316	56,199	
August	47,697	42,035	
September	16,974	21,738	
October	23,657	14,165	
November	3,222	6,020	
December	1,531	1,292	
TOTAL	248,906	270,055	834

ADMISSION & DONATIONS

MONTH	2008		2009		2010		2008		2009		2010	
	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	ADMISSIONS	DONATION BIN	(-)/(+)	PER CAP	PER CAP	PER CAP	PER CAP	PER CAP
January	1,250.00	7.41	1,773.00	1,042.55	1,532.00	590.80	(241.00)	2.02	3.49			\$1.84
February	991.00	41.00	5,824.00	600.36				2.26	2.31			
March	11,202.25	123.50	15,750.25	281.06				1.93	2.31			
April	32,309.50	199.01	39,286.50	718.31				2.54	1.75			
May	116,001.08	766.00	123,197.16	755.50				3.08	2.91			
June	109,245.17	897.13	117,308.93	845.03				2.26	2.19			
July	131,969.25	372.75	151,684.20	1,337.71				2.68	2.70			
August	136,314.66	917.00	123,188.80	1,302.09				2.88	2.93			
September	50,356.81	1,359.25	64,341.99	968.33				3.05	2.96			
October	29,118.75	560.96	12,455.25	128.60				1.25	0.88			
November	8,643.47	1,822.94	14,183.50	519.69				3.25	2.36			
December	4,298.11	1,306.92	3,449.00	2,859.00				3.66	2.67			
TOTAL	\$631,700.05	\$8,373.87	\$672,442.58	\$11,358.23	\$1,532.00	\$590.80	(241.00)	2.57	2.46			\$1.84

**NEW ZOO
GIFT SHOP, CONCESSIONS
ZOO PASS REVENUE**

**2010 REPORT
2008, 2009, 2010**

Paws & Claws Gift Shop					2008	2009	2010
	2008	2009	2010	(-)/(+)	PER CAP	PER CAP	PER CAP
January	\$ 595.37	\$ 830.17	\$ 1,100.43	\$ 270.26	\$ 0.95	\$1.03	\$ 1.32
February	\$ 729.81	\$ 2,830.32			\$ 1.60	\$1.12	
March	\$ 5,757.22	\$ 5,913.59			\$ 0.98	\$0.87	
April	\$ 11,995.58	\$ 15,107.46			\$ 0.94	\$0.67	
May	\$ 38,492.16	\$ 36,771.02			\$ 1.02	\$0.87	
June	\$41,888.73	\$44,494.48			\$ 0.86	\$0.83	
July	\$ 49,126.63	\$ 49,436.74			\$ 1.00	\$0.89	
August	\$ 47,225.06	\$ 41,274.65			\$ 0.99	\$0.98	
September	\$ 13,785.69	\$ 16,858.13			\$ 0.81	\$0.78	
October	\$ 10,721.05	\$ 13,326.57			\$ 0.45	\$0.94	
November	\$ 2,416.52	\$ 4,147.86			\$ 0.75	\$0.69	
December	\$1,650.35	\$1,708.66			\$ 1.08	\$1.32	
TOTAL	\$ 224,384.17	\$ 232,699.65	\$ 1,100.43	\$ 270.26	\$ 0.95	\$ 0.92	\$ 1.32

Mayan Taste of Tropic					2008	2009	2010
	2008	2009	2010	(-)/(+)	PER CAP	PER CAP	PER CAP
January	\$ 504.56	\$ 589.33	\$ 1,702.25	\$ 1,112.92	0.81	0.73	2.04
February	\$ 519.75	\$ 1,773.79			1.14	0.70	
March	\$ 3,085.18	\$ 4,509.88			0.52	0.66	
April	\$ 9,874.56	\$ 13,320.22			0.77	0.59	
May	\$ 26,304.66	\$ 32,991.35			0.69	0.78	
June	\$39,309.12	\$38,201.67			0.80	0.71	
July	\$ 35,774.78	\$ 44,643.82			0.73	0.79	
August	\$ 38,943.79	\$ 41,662.95			0.82	0.99	
September	\$ 12,100.87	\$ 16,925.85			0.71	0.78	
October	\$ 17,378.85	\$ 12,192.65			0.73	0.86	
November	\$ 1,842.95	\$ 4,135.12			0.57	0.69	
December	\$ 1,730.81	\$ 1,960.99			1.13	1.52	
TOTAL	\$ 187,369.88	\$ 212,907.62	\$ 1,702.25	\$ 1,112.92	\$ 0.79	\$ 0.82	\$ 2.04

ZOO PASS							
MONTH	2008	2009	2010	(-)/(+)	NEW	RENEWAL	Total
January	\$1,389.00	\$ 1,827.00	\$2,258.00	\$ 431.00			39
February	\$ 1,353.00	\$ 3,977.00					
March	\$ 8,216.00	\$ 12,073.00					
April	\$ 21,320.00	\$ 20,447.00					
May	\$ 23,609.00	\$ 32,600.00					
June	\$18,958.00	\$23,237.00					
July	\$ 18,800.00	\$ 20,025.00					
August	\$ 11,732.00	\$ 12,308.00					
September	\$ 6,444.00	\$ 7,278.00					
October	\$ 5,022.00	\$ 2,739.00					
November	\$ 2,855.00	\$ 3,944.00					
December	\$ 5,115.00	\$ 8,273.00					
TOTAL	\$ 124,813.00	\$ 148,728.00	\$ 2,258.00	\$ 431.00			39

Mayan Menu

Salads

- Gourmet Garden Salad
 - Romaine lettuce mixed with spring greens, cucumber, red onion and tomato wedges
- Chicken Bacon Salad
 - Sliced chicken breast and bacon
- Club Salad
 - Sliced turkey, ham and chicken
- Mediterranean Salad
 - Olives and feta cheese

Main Items

- Hamburger
- Deluxe Hamburger (lettuce, tomato, onion, etc)
- Monster Burger (giant hamburger)
- Deluxe Monster Burger (lettuce, tomato, onion, etc)
- Hot Dog
- Jumbo Dog
- Corn Dog
- Chicken Strips
- Chicken Nuggets
- Chicken Sandwich
 - Crispy or Grilled
- Hoagie Sandwich
 - All wrap options... but on a bun
- BLT

Mayan/Mexican

- Nachos
- Loaded Nacho
 - Nachos (small nacho in a large boat) topped with seasoned taco meat, salsa, cheese, black olives and sour cream
- Walking Taco
 - Fritos topped with seasoned taco meat, salsa and cheese

Wraps

- Turkey Wrap
 - Turkey, romaine lettuce, tomato, avocado, cheese,
- Ham Wrap
 - Ham, romaine lettuce, tomato, avocado, cheese,
- Club Wrap
 - Turkey, ham, chicken, romaine lettuce, tomato, avocado, cheese,
- Chicken BLT Wrap
 - Chicken, bacon, romaine lettuce, tomato, avocado, cheese,
- Taco Wrap
 - Seasoned taco meat, romaine lettuce, tomato, avocado, cheese, salsa

Desserts

- Soft Serve Ice Cream
 - Cone, hot fudge sundae, assorted toppings
- Ice Cream Treats
- Parfaits
 - Yogurt with fresh fruit
- Giant Cookies
- Cheesecake
 - With assorted toppings
- Funnel Cakes
- Funnel Cake Sundaes

Sides

- French Fries
- Waffle Fries
- Onion Rings
- Breaded Mushrooms
- Cheese Curds
- Jalapeno Poppers
- "The Works"
 - A sampling of our goodies including waffle fries, onion rings, breaded mushrooms, cheese curds and chicken fritters. Comes with one dipping sauce

- Loaded 'Tato (baked potato with toppings or plain)
- Loaded 'Tato (waffle fries with toppings)
- Fresh Fruit tray (small nacho tray with fruit and dip)
- Fresh Veggie tray (small nacho tray with vegs and dip)
- Popcorn
- Pretzels

Beverages

- Fountain Soda
- Coffee
- Cappuccino
- Hot Chocolate
- Water
- Gatorade
- Juice
- Milk

Gift Shop, Concessions and Admissions Revenue

January 2010.xls

Day	Date	Gift Shop	Concessions	Admissions	Vending	Zoo Pass	Adopt/zoo	Donation	Cons. Fund	Misc	Special Event	Attend.	Temp/W
Fri	1	50.38	57.19	20.00	12.32	54.00	-	-	20.00	-	-	22	17 1
Sat	2	6.49	45.51	147.00	14.22	-	-	-	-	-	-	39	8 1
Sun	3	-	27.86	41.00	4.74	-	-	-	-	-	-	13	16 1
Mon	4	10.99	1.48	10.00	-	113.00	4.55	-	275.00	-	-	3	22 2
Tue	5	4.93	12.41	13.00	10.43	54.00	-	515.00	-	-	-	5	20 1,2
Wed	6	20.01	19.05	-	3.79	59.00	-	-	-	-	-	6	19 2
Thu	7	-	15.45	10.00	5.69	-	25.00	-	-	-	-	7	20 4
Fri	8	-	18.90	23.00	18.96	44.00	-	-	-	-	-	9	19 1
Sat	9	237.00	43.60	93.00	14.22	-	-	-	10.00	-	-	60	18 1
Sun	10	-	28.65	40.00	54.27	-	-	-	-	-	-	17	15 2
Mon	11	-	3.66	45.00	1.90	113.00	-	75.80	-	-	-	9	20 1
Tue	12	2.49	18.41	18.00	13.27	-	-	-	-	-	-	11	23 2
Wed	13	11.47	85.21	86.00	12.32	59.00	-	-	-	-	-	36	30 1
Thu	14	45.09	77.49	61.00	18.96	290.00	200.00	-	-	-	-	30	32 2
Fri	15	7.75	92.53	73.00	7.11	64.00	-	-	-	-	-	24	30 1
Sat	16	159.84	306.06	244.00	55.92	138.00	105.00	-	-	-	104.00	148	27 1
Sun	17	121.03	191.18	115.00	18.01	-	-	-	-	-	-	92	28 1
Mon	18	28.14	62.12	83.00	32.23	62.00	-	-	-	-	-	34	30 1
Tue	19	19.57	42.65	22.00	8.53	167.00	-	-	-	-	-	11	28 2
Wed	20	39.66	60.77	5.00	1.90	118.00	40.00	-	-	-	-	15	24 2
Thu	21	13.97	48.21	52.00	78.91	54.00	-	-	-	-	-	27	27 1,2
Fri	22	20.20	129.55	79.00	30.81	310.00	25.00	-	-	-	-	66	25 2
Sat	23	31.25	41.29	-	5.69	64.00	-	-	-	-	-	10	36 2,3
Sun	24	-	23.98	28.00	13.27	-	-	-	-	-	-	22	36 3,2
Mon	25	49.98	32.45	5.00	4.74	305.00	-	-	-	-	-	6	32 3,4
Tue	26	24.78	27.96	28.00	10.43	121.00	-	-	-	-	-	10	21 4
Wed	27	-	20.99	-	1.90	128.00	-	-	-	-	-	0	15 2
Thu	28	-	24.38	-	19.91	-	-	-	-	-	-	3	6 1
Fri	29	-	17.89	-	4.74	-	-	-	-	-	-	1	12 1
Sat	30	49.99	37.67	33.00	8.53	-	-	-	-	-	-	30	18 1
Sun	31	145.42	87.70	158.00	58.77	-	-	-	-	-	-	68	21 1
Total		\$ 1,100.43	\$ 1,702.25	\$ 1,532.00	\$ 546.49	\$ 2,317.00	\$ 399.55	\$ 590.80	\$ 305.00	\$ -	\$ 104.00	834	

Weather Ke 1 = Sunny 2 = Overcast 3 = Rain 4 = Snow

Volunteers

Total Attendance

834

1/21/11

Paws & Claws Gift Shop

- Currently under remodeling-volunteer assistance and donations received to offset expenses
- Breakroom created
- New product arriving
- Will be setting up display fixtures and solid cherry check out desk within the next few weeks
- Remodel will be fully completed by April 1st
- Non-traditional revenue sources are being pursued to increase per caps...moving away from vending revenue share to equipment ownership based on ROI at 100% within 6 mos-1 year (penny press machine and claw machine)

Mayan Taste of the Tropics

- • Menu developed and items being testing
- Surplus equipment being sold via government auction website
- Additional small wares and needed equipment purchases being wrapped up with remaining \$8000 from bonding project
- • Relocation of Operations Manager to office to oversee restaurant business development
- Donations of outdoor menu boards, signage, hot fudge machine secured
- Final details of Scambotti's pizza partnership being worked out-commercial pizza oven being donated by Scambotti's for use in the Mayan
- Catering and Mayan rental calls coming in and parties secured
- Based on success of ATM machine at the Visitor Center-interested in securing a 2nd ATM machine for the Mayan. Visitor Center machine ROI was within 7 months of ownership.

11a11

